Alexandria University
Faculty of Commerce

FIFTH International Conference on

ICT in our lives
Information Systems for Development

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Faculty of Commerce, Alexandria University
Alexandria, Egypt
December 19th -21st, 2015

Program

First Day December 19th
Main Hall, 2nd Floor, Nour Building

9:00 - 10:30	**Inaugural Session**
	H.E. Prof. Dr. Rouchdy Zahran President of Alexandria University
	H.E. Dr. Soad El Kholy **Acting Governor of Alexandria**
	Prof. Dr. Noha Adly Senior Assistant to the Minister of Communications and Information Technology **Representing H.E. Eng. Yasser El Kady** Minister of Communications and Information Technology
	H.E. Prof. Dr. Yossry El Gamal Former Minister of Education
	Prof. Dr. Samir Kamel Dean, Faculty of Commerce, Alexandria University
	Dr. Ghada El Khayat Chair, Information Systems and Computers Department, Faculty of Commerce, Alexandria University
10:30-11:30	**Session I – Panel Discussion** **Moderator – Prof. Dr. Adel El Maghraby** University of Louisville, Kentucky

	Panelists **Mr. Mohamed Hanno** President, Alexandria Software Association **Eng. Amir Wassef** Borg Al Arab Businessmen Association **Eng. Marwan El Sammak** President, Alexandria Businessmen Association **Eng. Khalil Hassan Khalil** President, IT sector, Federation of the Chambers of Commerce *Title:* **Information Systems for Development: Roles to play by Academia, Industry and Civil Society Organizations**
11:30-12:00	**Break**
12:00-12:30	**TIEC Presentation** *Title:* **Technology Platform as an Enabler for Egypt Future**
12:30-14:00	**Session II- ICT, Urban Development and Location Based Services** **Session Chair – Prof. Dr. Saleh El Shehaby** Institute of Medical Research, Alexandria University **Keynote Speech 1** **Prof. Dr. Adel El Maghraby** University of Louisville, Kentucky, USA *Title:* **Smart Cities: Opportunities and Challenges** **Keynote Speech 2** **Prof. Dr. Hesham Seoudy** Faculty of Fine Arts, Alexandria University *Title:* **Integrated Technologies in Urban Planning** **Research Papers** **Dr. Amr El Saadany** Faculty of Engineering, Pharos University *Title:* **Location-based Methods and Educational Applications** **Ms. Nada A. Fashal** Faculty of Commerce, Alexandria University *Title:* **A Survey on Knowledge Precincts Location Problems and their GIS Tools** **Mr. Ahmed Hashem** Faculty of Tourism, Alexandria University *Title:* **Review of the Most Important Tools and Applications of Information and Communication Technology to Support Participatory Tourism Planning (In Arabic)**
14:00-15:00	**Session III – E-learning** **Session Chair – Prof. Dr. Shawkat Guirguis** Institute of Graduate Studies and Research **Keynote Speech 3** **Prof. Dr. Mohamed El Hadi Benelhadj** Constantine University, Algeria *Title:* **MOOC: Une Revolution ou Effet de Mode?**

	Research Papers **Ms. Hend Abd Elhalim and Dr. Rasha Abdel Aziz** College of Management and Technology, Arab Academy for Science and Technology and Maritime Transport *Title:* **Assessing the Impact of Staff, Educational E-Services, and Knowledge Values on Students' Satisfaction: The Case of College of Management and Technology (CMT)** **Mr. Khaled Moussa and Dr. Amr El Saadany** Faculty of Engineering, Pharos University Alexandria, Egypt *Title:* **Campus Crowd Sensing Platform using Mobile Computing** **Ms. Sahar Al Tahan** Egyptian E-Learning University *Title:* **The Impact of a Designed French Online Oral Platform to Improve the French Oral Language Practice for Students in Faculty of Arts French department**
15: 00-16:00	**Session IV – Big Data Analytics** **Session Chair – Prof. Dr. Saleh Mesbah** Arab Academy for Science and Technology and Maritime Transport **Keynote Speech 4** **Dr. Eng. Hesham Arafat** EMC^2 *Title*: **Data Lakes** **Research Papers** **Mr. Ahmed Ali Mubark, Dr.Hatem Mohmmed Sayed, and Dr.Emad Elabd** Faculty of Computers and Information, Menoufia University, Egypt *Title:* **Semantic Anonymization in Publishing Categorical Sensitive Attributes** **Mr. Mohamed Adel** Faculty of Commerce, Alexandria University *Title:* **A Proposed Government Decision Support System Based on Citizens Interactions over Social Networks** **Fainam El-Sisi, Abdel Fattah Hegaz, and Hatem Abdel Kader** Faculty of Computers and Information, Menoufia University, Egypt *Title:* **Opinion Mining Based on Social Mining in Social Networking Framework**
16:00	**Busses Leave Campus for Gala Dinner**

9:30-11:00	**Session V- ICT and Organizational Value and Performance** **Session Chair: Dr. Sherif Khamis** Faculty of Commerce, Alexandria University **Mr. Eslam Ghanem** Egyptian Programmers Syndicate *Title:* **An Introduction to Stenography (Tutorial)** **Research Papers** **Sameh Abu Hagar** Damietta Water Authority **Omneya Mohamed Abd El Aziz and Asmaa Mohamed Mahmoud** Faculty of Commerce, Suez Canal University *Title***: The Role of Forensic Accounting in Achieving Information Security to Increase the Transparency of Disclosure in the Financial Statements Prepared using Information Technology (In Arabic)** **Mohamed Khamis** Faculty of commerce, Alexandria University *Title:* **The Impact of IT Spending on the Relationship between Incentives and Rewards Plans and the Firm's Value (In Arabic)** **Ms. Aida Mohamed Mostafa Aly** Faculty of commerce, Alexandria University *Title:* **An Analytical Study of the Determinants of Accounting Information Systems' Success (In Arabic)**
11:00-12:30	**Session VI- Information and Empowerment Session** **Session Chair: Dr. Safaa Hussein** **Keynote Speech 5** **Dr. Tiffany Kelly** International Speaker *Title:* **Innovate to Future** **Presentations** **Ms. Esraa Abdelhalim** Faculty of Commerce, Alexandria University *Title:* **A Recently Lived TechWomen Experience** **Mr. Mohamed Ibrahim** *Title:* **One Research Outcome is not Enough** **Dr. Ahmed Bahaa** *Title:* **Browsers Interoperability and W3c Compliance** **Mr. Mohamed Ibrahim** *Title:* **Research and Scientific Social Networks (Poster)**

12:30-13:00	**Break**
13:00-14:30	**Session VII- ICT, Health and Environment** **Session Chair: Dr. Ghada El Khayat** **Keynote Speech 6** **Dr. Sameh El-Atawy and Dr. Mohamed Khalifa** Project Manager and Consultant, Accorpa; Faculty of Engineering, Alexandria University **Title: New Technologies for Clinical Information Systems** **Dr. Hesham Mahmoud** Modern Academy for Science and Technology *Title:* **Proposal for Introducing Green Information Technology into the Electronic Government System in Egypt Application on the Current Status** **Mrs. Shaimaa Abdallah** **Higher Technological Institute, 10th of Ramadan City, Egypt** *Title:* **Heart Diseases Diagnosis Using Dominance Based Rough Set**
14:30-16:00	**Session VIII- Enterprise Resource Planning and Management** **Session Chair: Dr. Manal El Kordy** **Keynote Speech 7** **Dr. Tamer Fouad** **Alexandria Institute of Engineering and Technology (AIET)** *Title:* **New Trends in Business Intelligence** **Research Papers** **Dr. Mohamed A. Hamada** Faculty of Management Science, MSA University, 6th October City, Egypt **Mr. Karim M. Farrag** Pharos University, Egypt Financial Administrative Trainee at TE Data Organization *Title:* **The Role of ERP Systems to Expand the Value-added in Business Organization: Case Study on TE Data Organization** **Mr.Eslam El Safy** Faculty of Engineering, Alexandria University *Title:* **Materials Requirements Planning Analysis: Case Study** **Mr. Amgd Elsayed** SAP Certified Consultant *Title:* **Introduction to SAP ERP: What do you need to know (Tutorial)** **Mr. Yasser A. Hanafy and Dr. Ghada A. Elkhayat** Faculty of commerce, Alexandria University **Prof.Dr. Mohamed S. Abougabal** *Faculty of Engineering, Alexandria University.* *Title:* **An Applied Model for Building Effective Information Systems Project Teams**
16:00	**Busses Leave Campus for Dinner**

Parallel Activity:
Workshop by Tiffany Kelly, Title: Innovation, 13:00-16:00 (Seminar Hall 6th floor).

Third Day – Students' Activities
Main Hall, 2nd Floor, Nour Building

8:45- 9:15	**Registration**
9:15 – 9:30	**Welcome Speech** **Dr. Ghada El Khayat** Chair, Information Systems and Computers Department, Faculty of Commerce, Alexandria University
9:30 - 10:00	**Wessam El Shaarawy** **GDG- Alexandria Leader** *Title:* **Google Developers Community in a Nutshell**
10:00 - 10:30	**Mahmoud Aglan** **X Digital Group and X Digital Academy CEO** *Title:* **Building you Career**
10:30- 11:00	**Sherif Selim** **Solutions Architect at EMC** *Title:* **Cloud Session**
11:00-12:00	**Group of Developers** *Title:* **Programmers... Enta meen fe dol?!**
12:00 - 12:30	**Break**
12:30 -13:00	**Abdelrahman Omran** **Full Stack Software Engineer at** *Midade.com* *Title:* **Google Green**
13:00 - 13:30	**Malak EL Masrey** **Project Manager and Owner of Fantasiam** *Title:* **Mobile launchpad**
13:30 - 14:00	**Rofayda Tarek** **Women TechMakers Leader and Co-founder** *Title:* **Wearables**
14:00 - 14:30	**Amr Ashraf Sakr** **Freelancing Expert** *Title:* **How to Launch your Career- Be a Freelancer**
14:30 – 15:00	**Ahmed Samy Taher** **Teaching Assistant at Arab Academy for Science and Technology (AAST)** *Title:* **Embedded Systems- The ATM Machine Example**
15:00 - 16:00	**Mozilla Team Leaders** *Title:* **Firefox OS and Firefox Student Club**
16:00	**Closing and Certificates**

Parallel Activity:
SAP HANA Code Jam   9:30-16 Computer Labs Building